M AI INNOVATIONS, LLC

INNOVATE SOLUTIONS FOR GLOBAL CHALLENGES

IMPROVING LIVES. ADVANCING HUMANITY.

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M AI Innovations, LLC

INVESTOR BUSINESS PLAN

Solving Global Challenges.
Improving Lives.
Advancing Humanity.



AI | AI ROBOTS | SMART SENIOR LIVING

Founder & CEO: Moy Truong

October 2026 | Confidential strategic draft

www.MAIInnovations.org

EXECUTIVE SUMMARY

M AI Innovations, LLC is a proposed innovation platform focused on applying artificial intelligence and AI robots to pressing human needs. Its initial strategic focus is the growing demand for senior care and the shortage of nurses and caregivers.

The opportunity

An aging population and constrained care workforce create demand for solutions that help people live safely and independently while enabling professionals to spend more time on high-value human care.

The proposed response

Build or integrate practical robotics, AI-enabled monitoring and workflow tools, and eventually technology-enabled senior living environments. Begin with narrowly scoped, measurable pilots rather than attempting to launch all business lines simultaneously.

Investment proposition

Capital would support team formation, customer discovery, technical feasibility, partnerships, pilots, and regulatory assessment. The size and structure of a financing round have not yet been established.
INVESTOR LENS

Milestone-based capital deployment

Validate customer need, demonstrate safe and reliable performance, establish unit economics, then scale.

MISSION, VISION & PRINCIPLES

Mission

Develop and deploy human-centered AI and robotics solutions that help address global challenges, beginning with senior care and healthcare workforce constraints.

Vision

A world where people can access safer, more compassionate, and more affordable support regardless of age, location, or ability. Human dignity first: technology should support, not replace, meaningful human relationships. Safety and accountability: use clinical oversight, appropriate safeguards, and transparent escalation. Affordability: design for measurable cost and access improvements. Practical innovation: prioritize solutions that work in real environments. Inclusive design: consider seniors, families, care teams, and people with disabilities. NORTH STAR

Better care, stronger caregivers

The company aims to augment human capacity rather than promise fully autonomous healthcare.

PROBLEM & CUSTOMER NEEDS

Care delivery pressure

Senior care organizations face labor-intensive operations, recruiting and retention challenges, variable demand, and pressure to provide consistent service at sustainable costs.

Customer groups

Potential buyers and partners include senior living operators, home-care agencies, healthcare organizations, family caregivers, technology distributors, and real-estate developers.

Jobs to be done

Support routine nonclinical tasks, improve coordination, make care environments more responsive, and give caregivers actionable information without creating unnecessary burden. Operators: staff efficiency, reliability, resident satisfaction, and operating economics. Care professionals: reduced repetitive workload and clear escalation pathways. Older adults: dignity, independence, safety, and companionship. Families: communication, visibility, and peace of mind.

GLOBAL CARE WORKFORCE SHORTAGE 11 MILLION Projected global shortfall of health workers by 2030, including nurses and other healthcare roles.

Source: World Health Organization, Health workforce (2024). This is a total health-worker shortage estimate, not a caregiver-only figure.

SOLUTION PORTFOLIO

PROPOSED DIVISION

01 AI ROBOTS

Explore assistive robots for cleaning, item delivery, meal-support workflows, reminders, and other bounded tasks. Human supervision remains essential. PROPOSED DIVISION

02 SMART SENIOR LIVING

Evaluate technology-enabled communities that combine accessible housing, connected services, on-site care partnerships, and efficient operations. PROPOSED DIVISION

03 GLOBAL INNOVATION SOLUTIONS

Extend proven AI and robotics capabilities to adjacent human-centered applications after initial product-market fit.

INITIAL PRODUCT STRATEGY

Start with one high-value use case

Prioritize a repeatable task that is frequent, measurable, lower-risk, and operationally meaningful. Candidate pilots include supply transport, scheduled reminders, and assisted environmental services.

Build, buy, or partner

Evaluate established robotics hardware and AI software partners before committing to custom hardware. Focus internal effort on integration, customer workflows, safety controls, and service delivery.

Pilot requirements

Define target environment, task boundaries, human supervision, failure handling, privacy rules, training, uptime, and acceptance criteria before deployment. Task completion and intervention rate Staff time saved and workflow acceptance Resident and caregiver satisfaction Incident reporting and reliability Total cost of ownership and support burden

SMART SENIOR LIVING CONCEPT

Integrated care environment

A future smart senior living offering could combine robotics-assisted services, accessible residential design, coordinated care, nutrition and fitness support, and resident-focused technology.

Potential operating components

Robotic cleaning and delivery, meal preparation support, optional wellness sensors, telehealth access, human care staff, maintenance systems, and emergency escalation protocols.

Development approach

Begin with partnerships or a demonstration site before pursuing property acquisition or ground-up development. Assess zoning, licensing, staffing, reimbursement, insurance, and real-estate capital requirements separately. IMPORTANT DISTINCTION

Technology is not a substitute for clinical care

Medical assessment, treatment, and emergency response require qualified professionals and appropriate authorization.

MARKET VALIDATION PLAN

Evidence before projections

The market opportunity is potentially substantial, but this draft does not assert a verified market size, adoption rate, or sales forecast. These will be developed through sourced research and customer discovery. Interview senior living executives, caregivers, residents, and families. Map the existing robotics, monitoring, and senior living competitive landscape. Estimate addressable buyers by geography, facility type, and purchasing authority. Test willingness to pay against documented labor and operating costs. Identify procurement cycles, reimbursement dependencies, and integration barriers. Secure letters of intent or paid pilots before projecting commercial traction.

Key market questions

Which tasks produce enough value to justify deployment? Who approves purchases? What operational, clinical, and legal risks slow adoption? What service level is necessary to retain customers?

BUSINESS MODEL & REVENUE

Robotics-as-a-service

Recurring lease or service fees covering hardware access, software, maintenance, and support.

Integration and deployment

Implementation, workflow design, training, and system integration fees.

Software subscriptions

Potential recurring charges for orchestration, monitoring, reporting, and management tools.

Senior living partnerships

Longer-term development, operating, or licensing partnerships subject to separate feasibility and financing.

Economic discipline

Evaluate gross margin after hardware, support, insurance, installation, maintenance, cloud services, and customer success costs. Model payback, utilization, churn, and service obligations before scaling.

GO-TO-MARKET STRATEGY

Beachhead customers

Focus initial outreach on a small number of senior care operators with defined workflow pain points, executive sponsorship, and willingness to co-design pilots. Direct founder-led discovery with care operators and industry advisors. Demonstration partnerships with robotics and software vendors. A tightly scoped pilot offer with documented success metrics. Case studies only after results are independently supported. Expand via operator referrals, channel partners, and industry associations.

Sales motion

Discovery -> workflow assessment -> feasibility review -> pilot agreement -> supervised deployment -> measurement -> commercial contract. Each stage should have explicit approval criteria.
POSITIONING

Human-centered automation for senior care

Practical technology that helps care teams focus on people.

TECHNOLOGY, SAFETY & COMPLIANCE

Architecture principles

Use modular hardware and software, clear permission boundaries, secure connectivity, audit logs, human override, and graceful failure modes. Favor interoperability over proprietary lock-in where possible.

Safety governance

Define operational design domains, hazard assessments, supervision rules, emergency stops, incident review, and maintenance schedules. Any clinical or diagnostic functionality requires separate assessment.

Data & privacy

Determine whether health information is handled, identify applicable privacy obligations, minimize data collection, implement access controls, and document vendor responsibilities.

Regulatory workstream

Engage qualified counsel and subject-matter experts on product safety, medical-device classification if applicable, housing and care licensing, accessibility, employment, and insurance requirements.

OUR LEADERSHIP TEAM

Moy Truong

Founder / CEO

Moy sets the vision and strategic direction for M AI Innovations, leading business development, partnerships, fundraising, and the company's mission to advance practical AI robot solutions.

Sara Mccaffree

Marketing Director

Sara leads the company's marketing direction, including brand positioning, communications strategy, audience engagement, and initiatives to build awareness of its solutions.

Martin Resnik

PR Director

Martin oversees public relations strategy, media outreach, external messaging, and reputation-building efforts to communicate the company's mission and progress.

TEAM DEVELOPMENT & PARTNERSHIPS

Additional technical, clinical, finance, and regulatory expertise will be recruited or engaged as the company develops its products and pilots. Potential partnerships remain exploratory unless separately confirmed.

MILESTONES & EXECUTION ROADMAP

0-3 MONTHS Company foundation

Confirm entity status, leadership needs, customer interviews, product thesis, and initial legal review.

3-6 MONTHS Feasibility & partners

Select priority use case, evaluate vendors, define pilot budget, secure design partners.

6-12 MONTHS Supervised pilot

Deploy within approved scope, measure reliability, user acceptance, safety, and economics.

12-18 MONTHS Commercial readiness

Refine offering, pricing, service model, documentation, and sales pipeline.

18+ MONTHS Selective scale

Expand only where validated customer outcomes and unit economics support growth.

FUNDING & FINANCIAL FRAMEWORK

Capital strategy

Raise funding in milestone-linked tranches to limit premature spending. The financing amount, valuation, instrument, investor terms, and use-of-proceeds percentages are intentionally left open pending budgets and investor discussions. Team recruitment and specialist advisory support Hardware and software feasibility or vendor integration Pilot site preparation, equipment, and training Product safety, legal, privacy, and insurance work Customer discovery, business development, and operations Contingency reserves and ongoing support capacity

Financial model to build

Prepare a 36-month monthly model including hiring, R&D, capital expenditures, recurring operating costs, unit economics, sales cycles, cash runway, and base/downside/upside scenarios. CURRENT STATUS

No financial results asserted

No revenue, signed contracts, funding commitments, or investor returns are claimed in this draft.

INVESTMENT THESIS & NEXT STEPS

Why M AI Innovations

The company proposes a mission-driven response to a durable human need: supporting an aging population and the people who care for them. Its opportunity lies in pairing practical automation with responsible deployment and a focused commercial model.

Near-term decisions

Confirm the first target customer and use case, recruit technical and care-sector advisors, select pilot partners, complete a feasibility budget, and define financing needs.

Investor diligence package

Next documents should include an evidence-based market analysis, competitive matrix, technical architecture, regulatory assessment, pilot plan, leadership biographies, financial projections, and proposed financing terms. CONTACT

Moy Truong | Founder

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Website: www.MAIInnovations.org

$5M SEED CAPITAL ALLOCATION

San Francisco launch | Proposed 18-month investment plan

$5,000,000

Proposed seed round | 100% allocated to execution and validation

PROPOSED USE OF FUNDS

Investment priority	Share	Amount
Technical talent and execution	43%	$2,150,000
AI robot integration, prototypes and testing	24.8%	$1,240,000
Care pilot development and evaluation	7.2%	$360,000
Legal, privacy, safety and intellectual property	5.2%	$260,000
AI software, cloud and cybersecurity	4.8%	$240,000
San Francisco workspace and facilities	7.8%	$390,000
Contingency and risk reserve	4.8%	$240,000
Marketing and strategic partnerships	2.4%	$120,000
TOTAL SEED CAPITAL	**100%**	**$5,000,000**

INVESTMENT RATIONALE

Product-forward allocation: 24.8% dedicated to robot integration, prototypes and testing.

Lean staffing approach: 43% allocated to technical talent and execution.

San Francisco readiness: 7.8% for workspace, facilities and operating infrastructure.

Illustrative planning allocations, not vendor quotes or committed spending. Excludes property acquisition, construction and scaled manufacturing. Subject to diligence.

18-MONTH INVESTOR MILESTONES

A staged roadmap built around evidence, capital discipline, and measurable progress

Milestone-Based Execution

Timing Execution focus Investor evidence

Months 1–3 Recruit technical leadership; validate care workflows and safety boundaries.

Product requirements, team plan, pilot partner discussions.

Months 4–6 Integrate AI software with an existing robot platform; test core workflows.

Demonstration, test protocol, technical feasibility review.

Months 7–12 Refine prototypes and establish pilot operating, consent, and privacy procedures.

Pilot readiness, partner agreement, reliability and usability data.

Months 13–18 Conduct supervised pilot and evaluate deployment economics.

Measured pilot results, unit-cost model, next-stage financing plan.

Investment Readiness Priorities

1. Validate demand: Secure discussions with senior-care operators and document the highest-value use cases.

2. Prove technical feasibility: Demonstrate a safe, repeatable assisted-care workflow with measurable reliability.

3. Test pilot economics: Measure supervision needs, service costs, adoption, and potential customer value.

4. Define scale-up criteria: Set explicit performance, safety, partner, and commercial thresholds before expansion.

Capital Governance and Risk Controls

Release capital against defined milestones and review progress regularly. Engage qualified legal and clinical advisors before deployment; verify product classification, privacy obligations, safety protocols, and applicable healthcare requirements.

Investor note

This is a proposed execution framework, not a claim of completed prototypes, signed pilots, revenue, or investment returns. Detailed financial forecasts and external validation should accompany formal fundraising materials.



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FOUNDER

Moy Truong

Visionary Entrepreneur | AI & Robotics Innovator
Global Solutions Advocate

Moy Truong is the Founder of M AI Innovations, a company dedicated to developing AI and humanoid robotics solutions to address the world's most urgent challenges, starting with the global shortage of nurses and elderly caregivers.

With a deep passion for innovation and a belief that technology can create a more compassionate and inclusive world, Moy brings a global perspective and entrepreneurial drive to transform real-world problems into scalable solutions.

Moy is committed to leveraging AI and robotics to empower caregivers, support aging populations, and improve quality of life for people around the world. Her vision is to build a future where everyone — regardless of age, location, or ability — has access to safe, compassionate, and affordable care.



GLOBAL SOLUTIONS
Apply AI and robotics to solve real-world human challenges.

COMPASSIONATE CARE
Improve quality of life for the aging population and support caregivers.

INNOVATION FOR A BETTER TOMORROW
Turn challenges into opportunities through technology and creativity.

A MORE INCLUSIVE WORLD
Create a future where everyone can live healthier, safer, and happier.